



Migration, Media & the UK

International Metropolis Conference, Ottawa, Canada | 28 June
2019

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“Us and Them” 12,000 years of media stories about migration



Boat petroglyph – Gobustan National Park, Azerbaijan. c10,000 BC



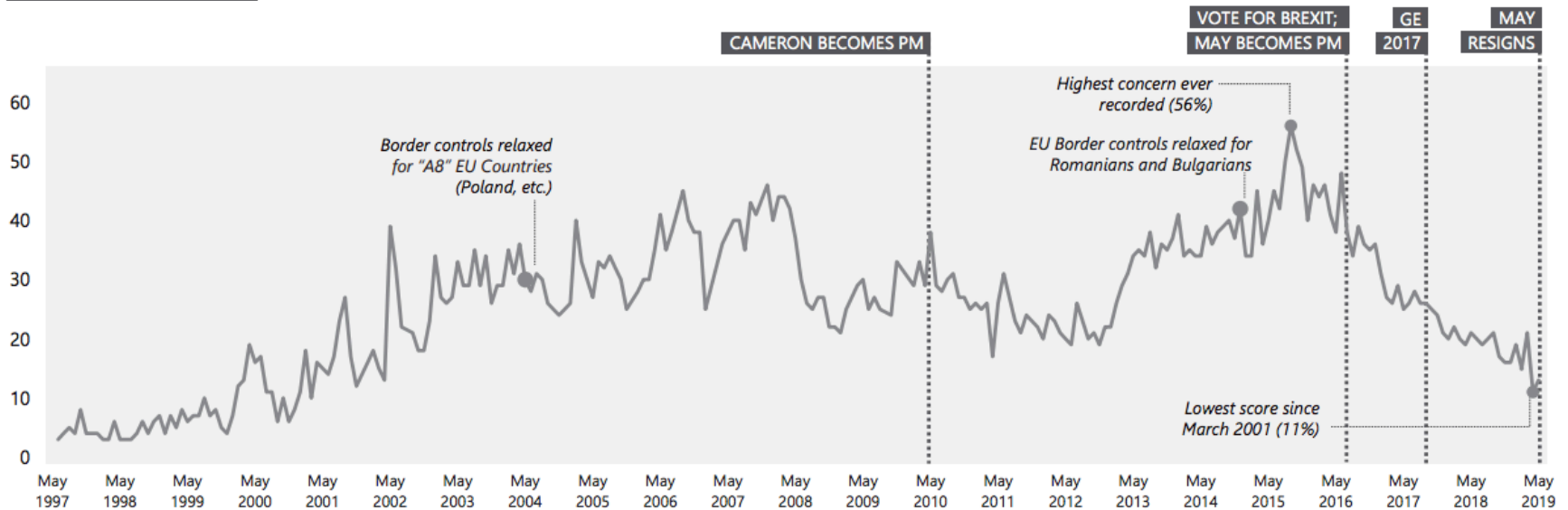
Isaiah Scroll (1QIsaa) Written in Hebrew - Qumran, Cave 1. Ca. 120 BCE Parchment
© Photo The Israel Museum, Jerusalem

- Group identity and “otherness”
- Religious, cultural and ethnic distinctions.
- Land ownership/territorial rights
- Conflict over resources or power
- Exoticness vs normality

UK: concern peaked 2015/16 has fallen sharply since the referendum

Immigration / Immigrants

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

Why do journalists cover migration the way they do?

- **The good news:** Journalists try to deliver honest outputs and perceive their work as a fundamental public service.
- **The bad news:** But they are affected by many factors, like: **national narratives and norms**; **commercial pressures**; **government interference**; **personal bias**; **newsroom cultures**; **owners' and editors' biases** (both real and imagined).

www.reminder-project.eu



The marketplace of ideas: engineering consent/marketing and advocacy

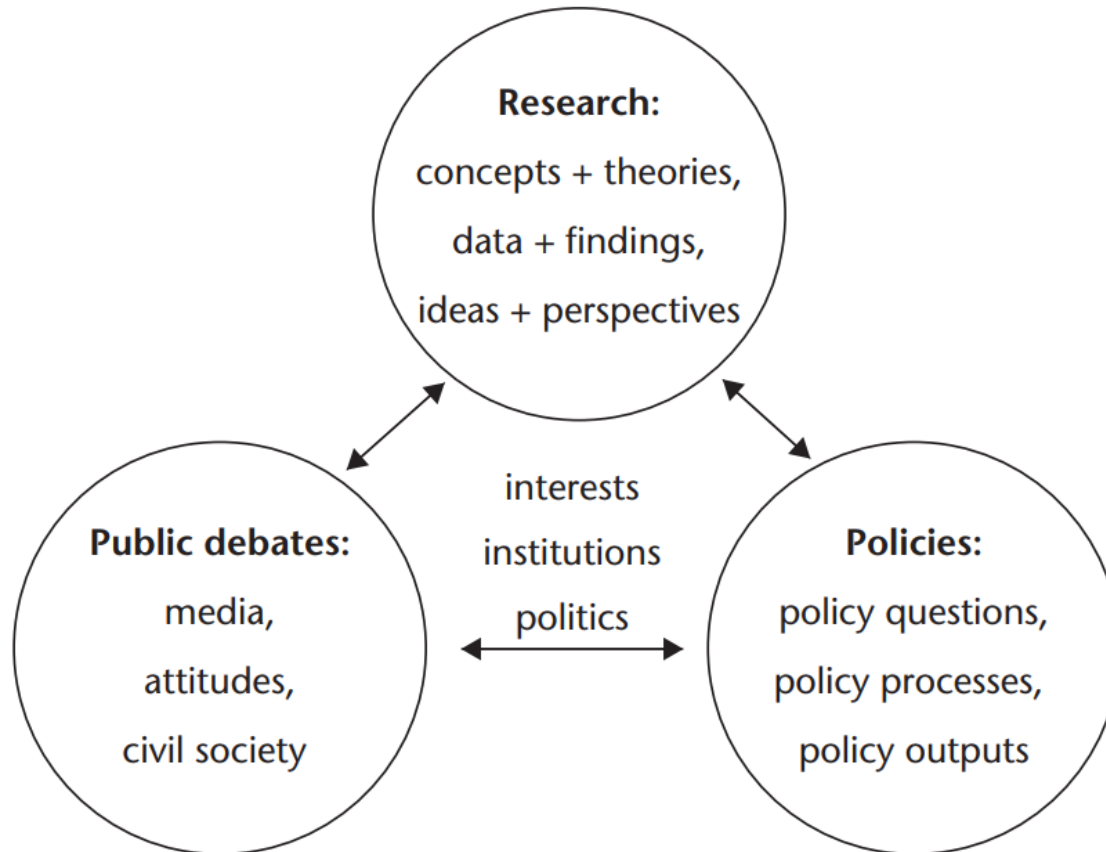
- “Freedom of speech and its democratic corollary, a free press, have tacitly expanded our Bill of Rights to include the right of persuasion. This development was an inevitable result of the expansion of the media of free speech and persuasion...”

Edward Bernays - *The Engineering of Consent* 1947



Bridging the gaps and building trust?

The policy trinity – 3 parts or one?



Triangular relationships between research, public debate, and policies

From: Ruhs, Martin, Kristof Tamas, and Joakim Palme, eds. *Bridging the Gaps: Linking Research to Public Debates and Policy Making on Migration and Integration*. Oxford University Press, 2019.

<http://fdslive.oup.com/www.oup.com/academic/pdf/openaccess/9780198834557.pdf>



Thank you.

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